Universal Symbols in Health Care

PROJECT TEAM

Universal Symbols in Health Care Phase II research, design, and testing was made possible by the support and contributions of the following:

PROJECT SUPPORT

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MAJOR FUNDING SUPPORT

Pioneer Portfolio of the Robert Wood Johnson Foundation

SYMBOLS RESEARCH SUPPORT

SEGD Education Foundation

INNOVATOR HEALTH CARE FACILITIES

Women & Infants Hospital, Providence, Rhode Island
International Community Health Services, Seattle, Washington
Children’s Mercy Hospital, Kansas City, Missouri
Grady Memorial Hospital, Atlanta, Georgia

SIGNAGE PROJECT LEADERS

Kimberly M. Silvestri, Director of Facilities and Space Planning (Women & Infants Hospital)
Vuja Allin, Planning and Development (International Community Health Services)
Lonne Breau, Vice President (Children’s Mercy Hospital)
George C. Smith, Senior Architect (Grady Memorial Hospital)

PROTOTYPE DESIGN AND FABRICATION

Raymond Texeira, Texeira Design (Women & Infants Hospital)
Andrew Goulding, Andrew Goulding, AIA (International Community Health Services)
Donald “Scribe” Ross (Children’s Mercy Hospital)
Stephanie Dietrich, Innerface Architectural Signage, Inc. (Grady Memorial Hospital)

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Sherwood Smith, Corbin Design
Mark VanderKlopp, Corbin Design
Philip M. Garvey, The Thomas D. Larson Pennsylvania Transportation Institute

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Project Managers
Yolanda Partida, Hablamos Juntos
Craig Berger, SEGD

Document Design
JRC Design/Production

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Women & Infants Hospital
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Symbols Design Research
Iowa State University (Research Lead)
University of Cincinnati
Kent State University
California Polytechnic State University

Symbols Testing
Wendy T. Olmstead

Symbol Design Integration
Ultimate Symbol

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Ben Goodman
Wayne McCutcheon
Jack Biesek

Prototype Fabrication
Raymond Texeira
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Wayfinding Analysis
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Organizational Chart

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