

FOR IMMEDIATE RELEASE

Entrio welcomes New York's CVEDesign

TORONTO, September 6, 2018 — Entrio Communication Inc. today announced the acquisition and merger of New York based CVEDesign. Entrio Communications Inc. and CVEDesign are both leading, highly-regarded environmental graphic design (EGD) firms.

The merger results from a long history of collaborative projects and common values as well as strong relationships between the founding partners Andrew Kuzyk and Wayne McCutcheon of Entrio, and Chris Calori and David Vanden-Eynden of CVEDesign.

"We've enjoyed working on an international scale and we expect this merger will allow us to significantly build upon the established practices of both firms, particularly our on-the-ground presence in the United States", explain Kuzyk and McCutcheon.

CVEDesign bolsters the Entrio portfolio and legacy with their knowledge, established team of designers and body of work spanning over 35 years. David and Chris will join the Entrio leadership team and continue as principals in the New York office.

"Both firms share kindred values—that EGD plays a helpful, meaningful role in people's lives, which is accomplished by working hand-in-hand with clients and stakeholders", says Vanden-Eynden. It's the perfect fit and we are very much looking forward to this next phase as our firm comes together with Entrio", confirms Calori.

The joined firm will total over 50 employees, adding enhanced resources, client value, and opportunities for employees at offices in Toronto, Calgary, New York, and Zurich.

About Entrio

Entrio uses design to connect people to place. Our work gives places identity and meaning; it makes complex places navigable; it reveals the history behind new places. It draws on a legacy spanning 50 years, and staff expertise spanning fields from art through neuroscience, to find elegant and inventive design solutions for the unique challenges of today's built environments.

We create design that is both practical and beautiful, and we look ahead to the future, anticipating trends and developments. We call on design to fuel a dialogue between users and the spaces they inhabit — from hospitals and transit hubs to museums, educational campuses, and cities.

For more information, visit entrio.com



About CVE

Based in New York and founded in 1981, CVEDesign specializes in the planning and design of signage and wayfinding programs, branded environments, and user navigation systems. Extensive experience, intricate knowledge, worldwide recognition, and an exceptional team of designers allows us to lead the field in Environmental Graphic Design, aka 'EGD.'

For more information, visit cvedesign.com

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