SEGD is thrilled to announce a big boost in attention and attendance for our virtual events over the last four months. What that means for your company and your business is more attention on you! With 2400+ registrants at our previous events PLUS a reach of 1700+ on Facebook including over 1,000 from our international community, SEGD is the place to be!

Need a marketing boost? In August, you can be part of Exhibition + Experience month. With our social media outreach, direct emails, and e-newsletters, the four-week series of events will attract hundreds of designers of museum exhibitions, signage, wayfinding systems, and interactive experiences from across the globe.

Opportunities for marketing will include:

- VIP virtual tours will give attendees insider tours of some of the most highly anticipated exhibitions and interactive installations of 2020.
- Panels with SEGD Global Design winners will provide opportunities to connect with visionaries in the field of experience design.
- Finally, it wouldn’t be an SEGD event without the opportunity to network so we will be hosting weekly happy hour events for participants to get to know each other.

Choose from the following options:

**Presenting Co-Sponsors: SOLD**

**Exabyte: Maximum Engagement Package –$3,000**

Receive: Session, Tour, and Happy Hour

**Benefits:**

- Pre-recorded welcome and company short clip
- Logo recognition on SEGD website
- Social Media recognition
- Firm Listing
- Marketing piece in virtual swag bag
- Four (4) registrations
- Post-attendee list
- Supporting sponsor recognition all month
Contact: kathleen@segd.org / 703.657.9171

**Megabyte:** Virtual Visibility Package – $2,000

**Benefits:**
- Branding on virtual Swag Bag (1 available)
- Sponsorship of one (1) Break, Session, or Happy Hour
- Headshot + logo recognition on slides
- Logo recognition on SEGD website
- Pre-recorded welcome
- Marketing piece in virtual Swag Bag
- Firm Listing
- Two (2) registrations
- Post-attendee list
- Supporting sponsor recognition all month

**Byte:** Quick View Pack – $995

**Benefits:**
- Logo recognition on SEGD website
- 1 Session/speaker sponsorship
- Marketing piece in virtual Swag Bag
- Head shot and logo on event slide
- Firm listing
- One (1) registration
- Post-attendee list
- Supporting sponsor recognition all month

**Featured Speakers Include:**
- L’Rai Arthur-Mensah, Senior Project Manager, Local Projects
- Ayse Birsel, coach, author, and co-founder, Birsel + Speck
- Jason Bruges, Founder, Jason Bruges Studio
- Monica Coghlan, Studio Joseph
- Xander Ferreira, visual artist and musician
- Dinah Fried, Partner, Small Stuff
- Harold Green III, Poet, MC, Visionary
- Joel Krieger, Chief Creative Officer, Second Story
- Joe Marianek, Partner, Co-Founder, Small Stuff
- Barry Pousman, Lead Producer and Impact Strategist, Light Shed
- Carl Rhodes, Design Director - Exhibits, Gallagher & Associates
- Marquise Stillwell, Founder and Principal, Open Box
- Pavani Yalla, Experience Design Director, Second Story
- View updated agenda [HERE](#)