



Agenda

Wednesday, June 5

Registration + Networking

8:00-9:00am

The University of Texas at Austin

Welcome + Introductions

Connecting Academia and Practice

9:00-9:15am

Christina Lyons, SEG D Board, Academic Task Force,
Chair, FIT Graduate Exhibition and Experience Design

Transforming Exhibition Design

Bridging the Theory, Learning the Practice of Exhibits

9:15-10:00am

From Model To Installation

9:15-9:30am

Cheryl Beckett, Creative Director, Minor Design
Fiona McGettigan, Associate Professor, University of Houston

Recall, Relive, Remember: The Complexity of Dementia

9:30-9:45am

Jackie Capone, LSC, FIT Graduate Exhibition and Experience Design

Moderated Dialogue With Session Panelists

Moderated by Christina Lyons, SEG D Board, Academic Task Force,
Chair, FIT Graduate Exhibition and Experience Design

Networking Break

Connect with students, academics and practitioners

10:00-10:30am

Telling the Story of Place through Wayfinding + Placemaking

Urban and Civic Projects

10:30-11:45am

SEG D Global Design Award Winners

10:30-11:00am

Encounter

Alwyn Brownnewell, University of Houston
Nadia Tran, University of Houston

From the Type Up: Designing Typefaces

11:00-11:30am

Renee Alleyn, Sheridan College, Ontario

Moderated Dialogue With Session Panelists

Moderated by Wayne Hunt, Principal, Hunt Design

Lunch Break

Grab a bite to eat with your new friends

11:45am-1:15pm

Community Consciousness + Social Impact with Experiential Graphic Design

Design for Social Good

1:30-2:30pm

Let's Go For A Ride: An Interactive Data Based Narrative

1:30-1:45pm

Nathaniel A. Haefner, Texas State University

A New Approach To Environmental Issues

1:45-2:00pm

Analise Mehmet, MKG, FIT Graduate Exhibition and Experience Design

Moderated Dialogue With Session Panelists

Moderated by Renee Alleyn, Sheridan College, Ontario

Networking Break

Connect with students, academics and practitioners

2:30-3:00pm

New Territories for Experiential Graphic Design Education

Curriculum and Course Models for Design Programs

3:00-4:00pm

Teaching 3D to 2D People

3:00-3:15pm

Wayne Hunt, Principal, Hunt Design

How Can Speculative Design Shift the Paradigm with Research?

3:15-3:30pm

Michele Washington, FIT Graduate Exhibition and Experience Design

Experiential Learning Through eWaste Constraints

3:30-3:45pm

James Pierce, Belmont University, Nashville, TN

Moderated Dialogue With Session Panelists

Moderated by Joell Angel-Chumbley, Design Manager, Kolar Design

Open Dialogue

4:00-4:30pm

Save these Dates!

2020 SEG D Academic Summit | June 10, 2020 | Portland, Oregon

2020 SEG D Academic Summit Call for Papers Deadline: March 1, 2020

