A4: Schematic Graffiti

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Background

International Airports in North America receive flights from countries all over the world with passengers whose primary language may not be English and who may or may not have a physical disability. There are several restroom and private room options available that serve a wide range of needs. These rooms must be easily identifiable by a wide range of people.
CINDY - 35

Cindy is a 34 year old mother who frequently travels internationally to visit family abroad. She often uses the Family / ADA bathrooms because they provide a private space to take for her restless children.

ANNA - 26

Anna is a 27 year old branding executive at Boeing. Her job requires her to travel often. After long flights she uses the airports private rooms because they offer a comfortable environment for her to adjust her hijab.

DERRICK - 30

Derrick is a 30 year old history teacher who travels during the holiday season to visit family across the country. Because of a spine injury, Derrick uses a wheelchair. The airports ADA accessible rooms ensures Derrick can quickly use the facilities during short layovers.
Applicable ADA / IBC Guidelines

TACTILE SIGNAGE

SIGN LOCATION

SIGN SYMBOLS AND TYPOGRAPHY

ACCESSIBILITY REQUIREMENTS
TACTILE SIGNAGE

Upper case, Sans Serif

Raised minimum 1/32”

CAN NOT be italic, bold, script, or decorative

Copy Height between 5/8” and 2”

1/8” is minimum spacing between characters (see fig)

Character Proportions (see fig)
SIGN LOCATION

Signs mount on the strike side of the door most often

Mounted between 48” and 60” above the ground (see fig)
SIGN SYMBOLS, TYPOGRAPHY, ACCESSIBILITY

Acceptable typefaces most commonly used:

Arial, Frutiger, Futura, Helvetica Neue, Myriad Pro

Signs must allow 6” vertical void for symbols and pictograms (fig)

Required to use the international symbol of accessibility. (fig)