

TWO IS ALWAYS BETTER THAN ONE



Next year attend the **SEGD Conference** in Minneapolis or **Xlab** in New York plus one more topical event with a focus on your professional development. There's never been a better time to enjoy the value of being an SEG D member, so budget for two SEG D events in 2018!

SEGD

**BRANDED
ENVIRONMENTS**

LAS VEGAS
03.27-03.28

SEGD

**MANAGEMENT
FOR DESIGNERS**

CHICAGO
04.27

**2018
SEGD
CONFERENCE
EXPERIENCE
MINNEAPOLIS
JUNE 7-9**

SEGD

**WAYFINDING &
PLACEMAKING**

LOS ANGELES
07.19-07.20

SEGD

**EXHIBITION &
EXPERIENCE DESIGN**

WASHINGTON DC
08.30-08.31

xlab
NEW YORK
11.01-11.02

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