



**Society for Experiential Graphic Design**  
A multidisciplinary community creating  
experiences that connect people to place

1900 L Street NW  
Suite 710  
Washington, DC 20036  
Tel 202-638-5555  
segd@segd.org www.segd.org

## CATEGORY DESCRIPTION

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### **Design Professional**

Individuals who practice experiential graphic design as well as graphic design, architecture, industrial design, interior design, landscape architecture, exhibit design, and other forms of visual communication.

### **Design Professional Studio**

Five Design Professionals who have the same mailing address. Memberships are owned by the firm and transferable within the firm.

#### **Design Professional Studio Additional**

Additional Design Professionals in a Studio. Memberships are owned by the firm and transferable within the firm.

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### **Design Associate**

Individuals who have graduated within the last three years.

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### **Educator**

Individuals who are full-time educators at an accredited school or university.

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### **Developing World**

Designers from a country with an annual per capita GDP under US \$20,000 a year (more information at [SEGD.org](http://SEGD.org))

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### **Industry Professional**

Individuals involved in the manufacture, fabrication, and/or supply of products related to the sign, exhibition, or graphics industries.

#### **Industry Professional Additional**

Additional Industry Professionals at firms that already have an Industry Professional membership.

### **Industry Professional Studio**

Five Industry Professionals who have the same mailing address. Memberships are owned by the firm and transferable within the firm.

#### **Industry Professional Studio Additional**

Additional Industry Professionals in a Studio. Memberships are owned by the firm and are transferable within the firm.

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### **Student**

Full-time students attending an accredited school or university and interested in experiential graphic design.

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MEMBERSHIP APPLICATION

Categories	Price		
<input type="checkbox"/> DESIGN PROFESSIONAL	\$375		
<input type="checkbox"/> DESIGN PROFESSIONAL STUDIO	\$1475	ADD'L	\$325
<input type="checkbox"/> DESIGN ASSOCIATE	\$185		
<input type="checkbox"/> EDUCATOR	\$225		
<input type="checkbox"/> DEVELOPING WORLD	\$50		
<input type="checkbox"/> INDUSTRY PROFESSIONAL	\$765	ADD'L	\$365
<input type="checkbox"/> INDUSTRY PROFESSIONAL STUDIO	\$1850	ADD'L	\$365
<input type="checkbox"/> STUDENT	\$50		

Member Information

NAME \_\_\_\_\_ FIRM \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE/PROV \_\_\_\_\_ ZIP/POSTAL CODE \_\_\_\_\_

COUNTRY \_\_\_\_\_

TELEPHONE \_\_\_\_\_ EXTENSION \_\_\_\_\_

EMAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_

WHERE DID YOU HEAR ABOUT SEGD? \_\_\_\_\_

Payment

MEMBERSHIP FEE \_\_\_\_\_ TOTAL PAYMENT \_\_\_\_\_

BY  CHECK, PAYABLE IN US FUNDS TO SEGD

BY  VISA  MASTERCARD  AMERICAN EXPRESS

CARD NUMBER \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_ VERIFICATION CODE \_\_\_\_\_